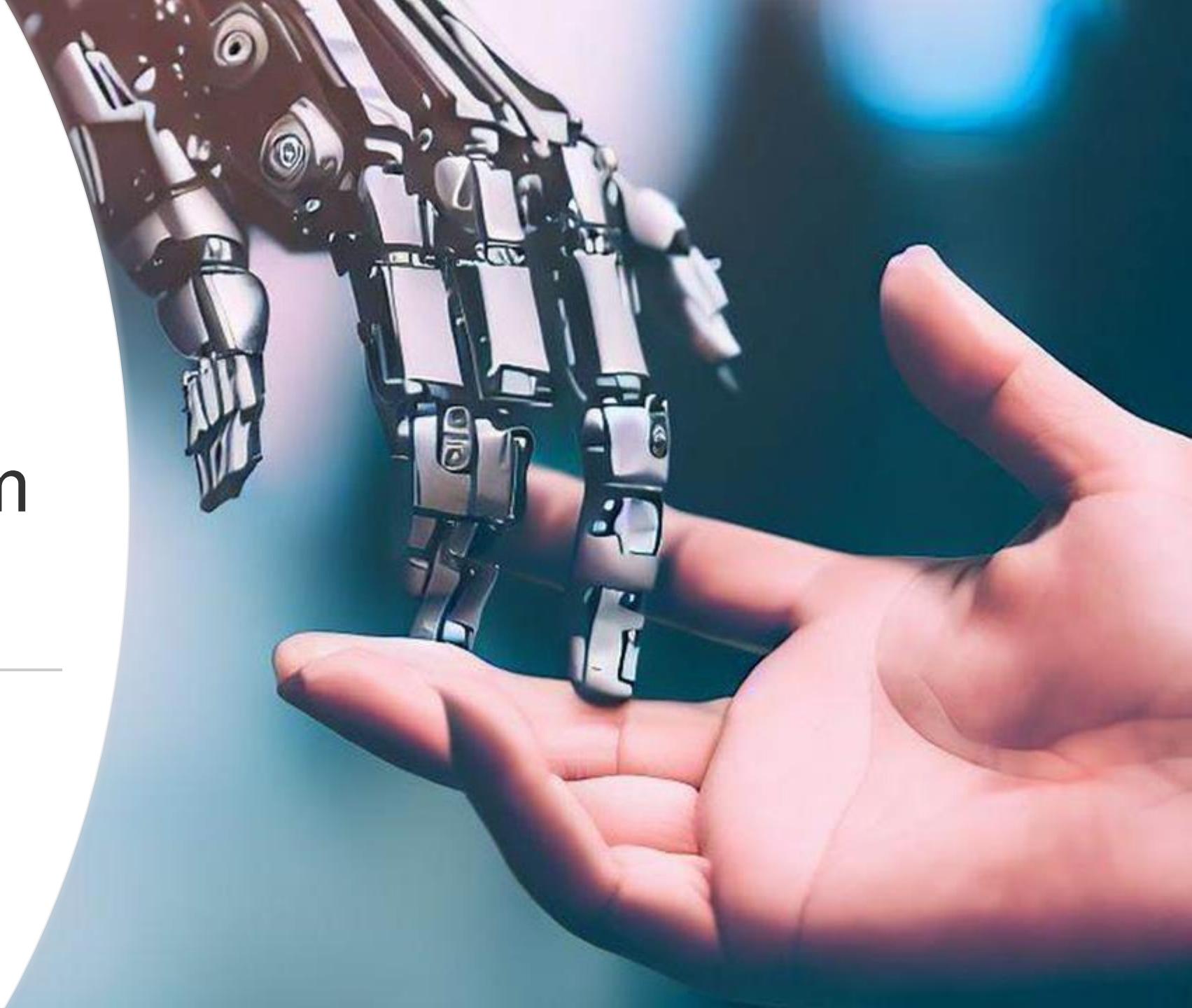


Primjena umjetne inteligencije u svakodnevnom životu

Vedran Turković
DeepIT d.o.o.

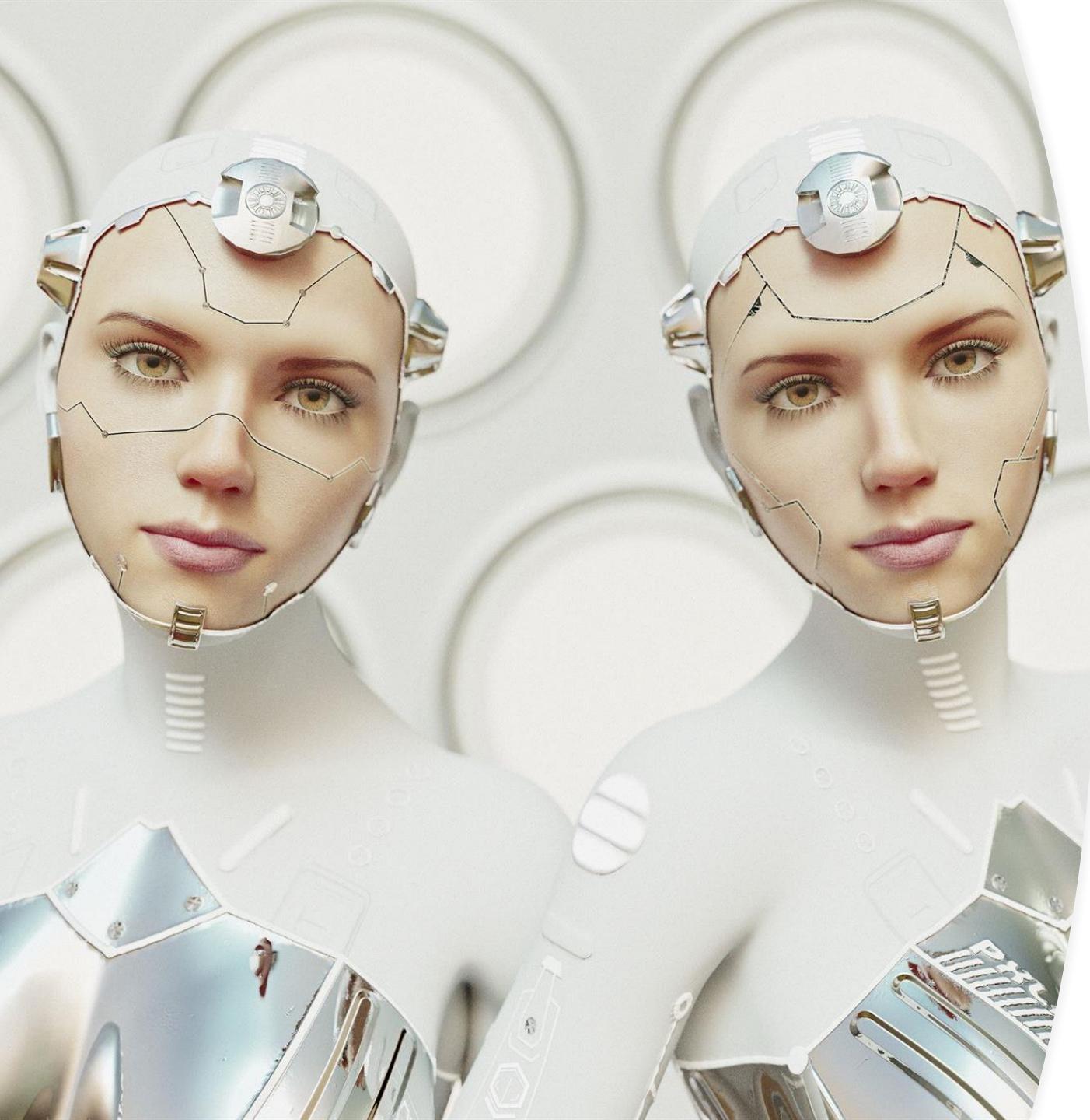
E: vedran@deepit.hr
M: 091 6072 667



DeepIT d.o.o.

- Dugogodišnja suradnja sa učeničkim domovima:
 - Deep Human aplikacija za evidencije učenika, dnevnik rada odgojne skupine, evidenciju učeničkih aktivnosti, evidenciju normativa
 - u tijeku projekt izrade web aplikacije za regionalnu/državnu domijadu sa regijama središnja i južna Hrvatska
 - konzultantske usluge vezano za pisanje prijava za akreditaciju i Erasmus projekte





Umjetna inteligencija u svakodnevnom životu

- AI (engl. Artificial Intelligence) je oslonac mnogim tehnologijama koje primjenjujemo već duže vrijeme u svakodnevnom životu bez obzira jesmo li toga svjesni ili ne
- svaki put kad otvorimo naš Facebook feed, obavimo Google pretragu, kupimo nešto s Amazona ili rezerviramo putovanje online, AI djeluje u pozadini
- na raspolaganju su nam mnoge AI aplikacije koje nam uveliko mogu pomoći u našim svakodnevnim zadacima i aktivnostima

Što je AI?

- Sposobnost nekog uređaja da oponaša ljudske aktivnosti poput zaključivanja, učenja, planiranja i kreativnosti
- Omogućuje uređajima učenje iz iskustva, prilagođavanje novim inputima i obavljanje zadataka na način sličan ljudima
- Omogućuje tehničkim sustavima percipiranje okruženja, uzimanje u obzir onog što vide i rješavanje problema kako bi postigli neki cilj
- Računalo prima podatke koji su već pripremljeni ili prikupljeni s pomoću vlastitih senzora, obrađuje ih i daje odgovore
- AI sustavi mogu u određenoj mjeri prilagoditi svoje ponašanje analiziranjem prethodnih situacija i samostalnim radom



AI pojmovi

Umjetna inteligencija
(engl. Artificial Intelligence)

Strojno učenje
(engl. Machine Learning)

Duboko učenje
(engl. Deep Learning)





ChatGPT

Chatbot

The image shows a white rectangular interface window set against a dark blue background with a subtle, glowing particle texture. Inside the window, at the top center, is a circular icon containing a stylized AI neural network symbol. Below this icon, the text "How can I help you today?" is displayed in a black, sans-serif font. At the bottom of the window, there is a text input field with the placeholder "Message ChatGPT...". Above this input field, four small, rounded rectangular boxes represent previous messages:

- Create a workout plan**
for distance training
- Show me a code snippet**
for a website's sticky header
- Help me pick**
a birthday gift for my mom
- Design a database schema**
for an online merch store

Gemini

Chatbot

The screenshot shows the Gemini Chatbot interface. At the top, there's a dark header bar with the text "Gemini" and a dropdown arrow. Below it is a banner with the text "See the latest updates to the Gemini Apps Privacy Hub". The main area has a white background. It starts with a greeting "Hello, Vedran." in blue, followed by "How can I help you today?" in gray. Below this, there are four cards with task descriptions: "Draft an email with a packing list for an upcoming trip", "Help create a weekly meal plan for two", "Walk me through how to apply for a new role", and "Give me tips for how to grow my YouTube channel". Each card has a small icon below it. At the bottom, there's a note about conversation review, a "How it works" link, and a "Dismiss" button. A footer bar at the very bottom contains the text "Enter a prompt here" and some icons.



Copilot

Microsoft Word

The screenshot shows the Microsoft Word ribbon interface. The ribbon tabs visible are Home, Layout, References, Mailings, Review, View, and Help. The Home tab is selected, displaying the Font, Paragraph, Styles, and Editing groups. A 'Normal' style is selected in the Styles group. In the bottom right corner, there is a small floating window titled 'Draft with Copilot'. The window contains a text input field with placeholder text: 'Describe what you'd like to write, including notes or an outline, and Copilot can generate a draft to help you get started'. Below the input field is a character count '0/2000'. At the bottom of the window are two buttons: 'Generate' and 'Reference a file'.



Copilot

Microsoft Power Point

Click to add title

Click to add subtitle

Chatsonic

Chatbot, slike, tekst

The screenshot shows the Chatsonic dashboard. At the top left is the logo and "by Writesonic". A "Premium" button is visible. The main area features a "Create your own Botsonic GPT" section with a "Get started for free" button. Below this is a large "Chatsonic" logo. The interface includes sections for "Craft a business plan", "Write a short story", "Plan a party", "Paint a picture", and a general "How can I help?" input field with a "+ Add" button and an upward arrow icon.





Gencraft

Slika iz teksta



How can I help you today?

Create a workout plan
for resistance training

Help me pick
a birthday gift for my mom who likes gardening

Show me a code snippet
of a website's sticky header

Design a database schema
for an online merch store

Message ChatGPT...





Midjourney

Umjetnost

SlidesAI

Power Point generator

presentation Slides AI in seconds

s, manual slides creation. Let the AI create professional presentations from any text in no time.

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design skills required  Setup in seconds  Create 3 Presentations



Alli AI

SEO

The screenshot shows the homepage of the Alli AI SEO website. At the top, there's a navigation bar with links for Features, Business, Pricing, Company, FAQ, Demo, Login, and Sign up. Below the navigation is a yellow header section with two green checkmarks: "No Coding Required" and "Works with any CMS". The main title "Optimize, Automate, Deploy and Scale SEO" is prominently displayed in large, bold black text, with "Scale SEO" in a yellow button-like background. A sub-copy below the title reads: "Attention Agencies and SEO teams: No Coding Required. Works with any CMS. Make thousands to millions of code and content changes in minutes. Manage all your SEO from one dashboard." A call-to-action button says "Install, automate, and scale with AI.". At the bottom of the page are two buttons: "Start a Free Trial" and "Request a Demo". There's also a small testimonial box with the text "Client Trusted" and a star rating of "20,600+". The footer contains a 5-star rating and the text "Used by 20k+ companies".



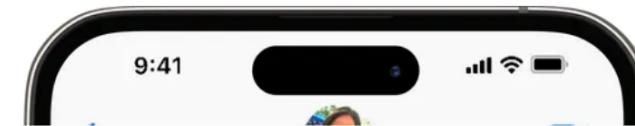
Every great hire starts

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Meet the conversational recruiting software that automates the work your teams don't have time for — taking candidates from hello to hired faster than ever.

Paradox

Ljudski resursi



Ready to see a
product demo?





Synthesia

Video iz teksta



 **synthesia**

Features  Use cases  Pricing Resources  Company 

Log In [Create account](#)

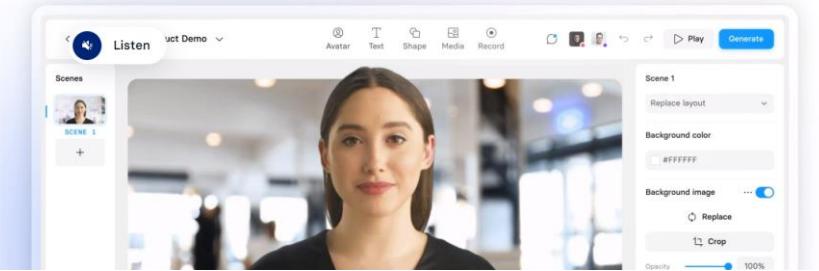
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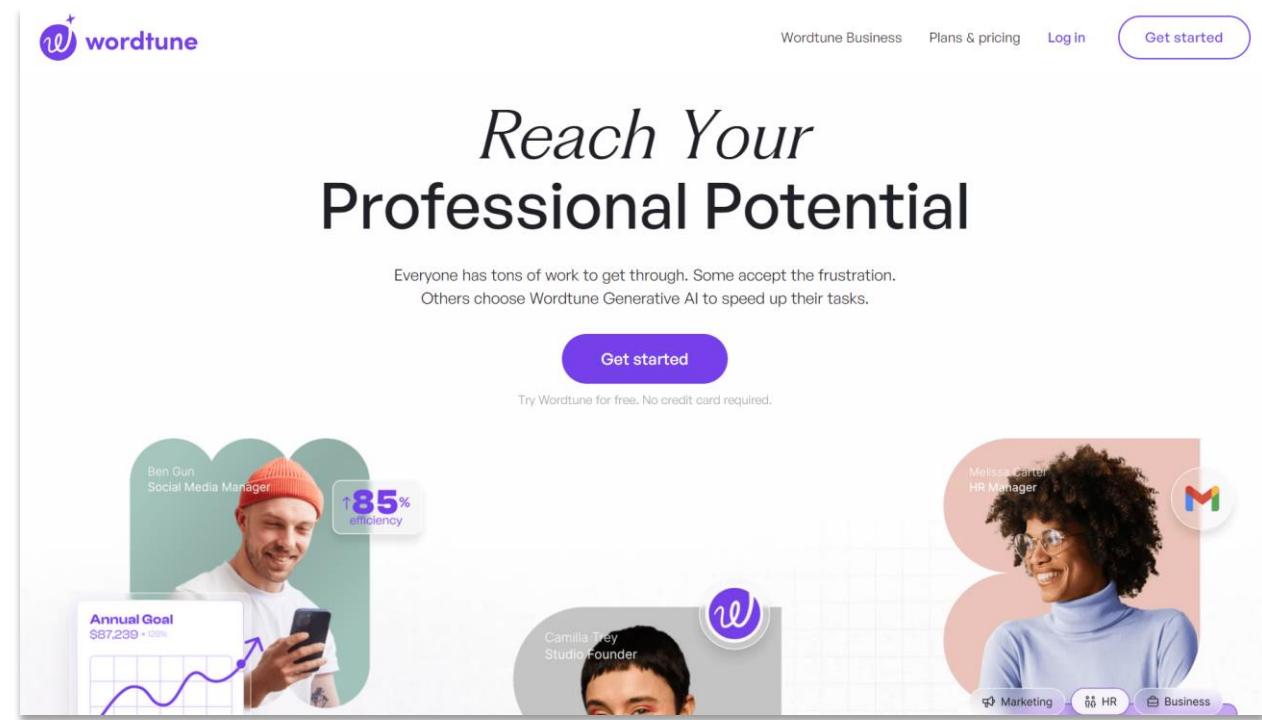
[Create a free AI video →](#)

No credit card required.



Wordtune

Gramatika, razumijevanje konteksta



The image shows the homepage of the Wordtune website. At the top left is the Wordtune logo. To its right are links for "Wordtune Business", "Plans & pricing", and "Log in". A prominent purple "Get started" button is located on the right side of the top navigation bar. Below the navigation is a large, bold title: "Reach Your Professional Potential". Underneath the title is a subtext: "Everyone has tons of work to get through. Some accept the frustration. Others choose Wordtune Generative AI to speed up their tasks." Below this text is another purple "Get started" button. Further down the page, there are three circular profile cards. The first card on the left features a man named Ben Gun, Social Media Manager, with an 85% efficiency rating. The second card in the middle features a woman named Camilla Trey, Studio Founder. The third card on the right features a woman named Melissa Carter, HR Manager, with a Google Sheets icon next to her name. At the bottom of the page, there are three small buttons labeled "Marketing", "HR", and "Business".



LyricStudio

LyricStudio

Tekstovi pjesama

LyricStudio

API Blog Plans Sign In

Songwriting Inspiration Engine

Goodbye writer's block. LyricStudio helps you write songs from start to finish.

Try Free



Forbes NewScientist

Like a Phoenix

Topics: Fire, Longing

Changes saved

B I U S A C

7 Like a phoenix burning bright
8 Ready to rise from the shadows

Suggestions

New Suggestions Settings

Try to rhyme with bright

Praying for the light



Copilot

Microsoft GitHub

Pages Security Codespaces Copilot Code review Search Issues Discussions

 GitHub Copilot

The world's most widely adopted AI developer tool.

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written or

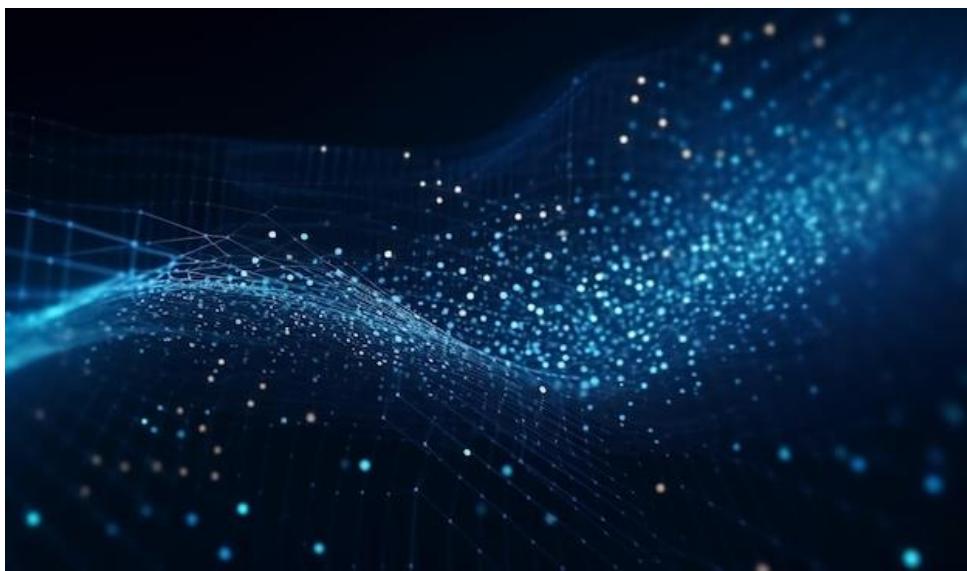
Identify potential plagiarism, multiple forms of paraphrasing, copyright infringement, and more.

Codeleaks

Source code plagiarism and AI detection mitigate risk and ensure full source code

Copyleaks

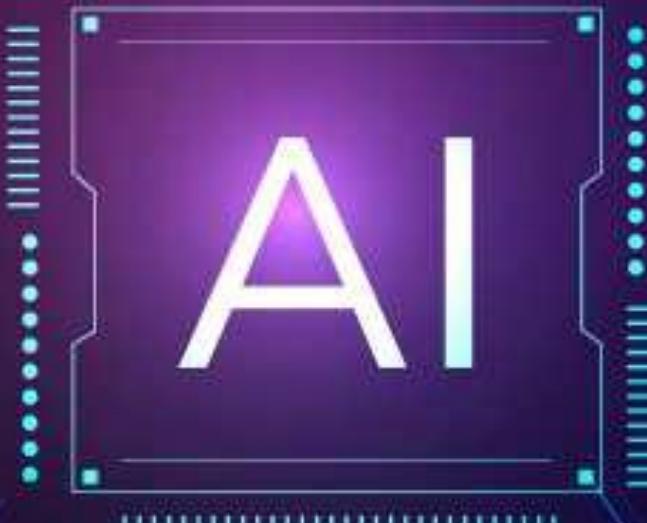
Provjera kopiranog teksta



Etičke smjernice namijenjene nastavnom osoblju za upotrebu AI u poučavanju i učenju

- Akcijski plan za digitalno obrazovanje
- Cilj osposobiti sustav digitalnog obrazovanja i unapređenje digitalnih vještina
- https://learning-corner.learning.europa.eu/learning-materials/use-artificial-intelligence-ai-and-data-teaching-and-learning_hr





AI

Hvala na pažnji!

- <https://course.elementsofai.com/hr>
- <https://tehnohr.com/umjetna-inteligencija-u-svakodnevnom-zivotu/>
- <https://www.coursera.org/>